

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

In re iPhone Application Litigation

Case No. 11-MDL-02250-LHK

CLASS ACTION

**[PROPOSED] STIPULATED
PROTECTIVE ORDER**

1 Plaintiffs and Defendant Apple Inc. (“Apple”) anticipate that documents, testimony, or
2 information containing or reflecting confidential, proprietary, trade secret, and/or
3 commercially sensitive information are likely to be disclosed or produced during the course
4 of discovery, initial disclosures, and any supplemental disclosures in this case and request
5 that the Court enter this Order setting forth the conditions for treating, obtaining, and using
6 such information.

7 Pursuant to Rule 26(c) of the Federal Rules of Civil Procedure, the Court finds good cause
8 for entering the following Stipulated Protective Order Regarding the Disclosure and Use of
9 Discovery Materials (“Stipulation and Protective Order”).

10 **1. PURPOSES AND LIMITATIONS**

11 Disclosure and discovery activity in this action are likely to involve production of
12 confidential, proprietary, or private information for which special protection from public
13 disclosure and from use for any purpose other than prosecuting this litigation would be warranted.
14 Accordingly, the parties hereby stipulate to and petition the Court to enter the following
15 Stipulated Protective Order.

16 The parties acknowledge that this Stipulation and Protective Order governs discovery in
17 *In re iPhone Application Litigation*, Case No. 11-MDL-02250-LHK. The parties also
18 acknowledge that this Stipulation and Protective Order does not confer blanket protections on all
19 disclosures or responses to discovery and that the protection it affords extends only to the limited
20 information or items that are entitled under the applicable legal principles to treatment as
21 confidential. The parties further acknowledge, as set forth in Paragraph 11 below, that this
22 Stipulation and Protective Order creates no entitlement to file confidential information under seal;
23 Civil Local Rule 79-5 and General Order 62 set forth the procedures that must be followed and
24 reflect the standards that will be applied when a party seeks permission from the Court to file
25 material under seal.

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1 2. **DEFINITIONS**

2 2.1 “Action” means the above-captioned action, presently pending in the
3 United States District Court for the Northern District of California.

4 2.2 Party: Any party to this Action, including all of its officers, directors,
5 employees, consultants, retained experts, and outside counsel (and their support staff).

6 2.3 Disclosure or Discovery Material: All items or information, regardless of
7 the medium or the manner in which it is generated, stored or maintained (including, among other
8 things, testimony, transcripts, or tangible things), that is produced or generated in disclosures or
9 responses to discovery in this matter.

10 2.4 “CONFIDENTIAL” Information or Items: Disclosure or Discovery
11 Material that is non-public and that a Party or non-party in good faith believes must be held
12 confidential to protect personal privacy interests or proprietary commercial or business
13 information, including trade secrets, or otherwise have a compelling need for privacy.

14 2.5 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”
15 Information or Items: Disclosure or Discovery Material that is extremely confidential and/or
16 sensitive in nature and the Producing Party reasonably believes that the disclosure of such
17 material is likely to cause economic harm or competitive disadvantage to the Producing Party, is
18 highly personal non-public information, or will otherwise compromise or jeopardize the
19 Producing Party’s business interests. The Parties agree that the following information, if non-
20 public, shall be presumed to merit the “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES
21 ONLY” designation: trade secrets, pricing information, financial data, sales information, sales or
22 marketing forecasts or plans, business plans, sales or marketing strategy, product development
23 information, engineering documents, testing documents, employee information, and other non-
24 public information of similar competitive and business sensitivity, or material that constitutes
25 highly personal and confidential non-public information of Plaintiffs.

26 2.6 Receiving Party: A Party that receives Disclosure or Discovery Material
27 provided, produced or made available for inspection by a Producing Party.

1 2.7 Producing Party: A Party or non-party that provides, produces or makes
2 available for inspection Disclosure or Discovery Material in the course of this Action.

3 2.8 Designating Party: A Party or non-party that designates information or
4 items that it produces in disclosures or in responses to discovery as CONFIDENTIAL or
5 HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.

6 2.9 Protected Material: Any Disclosure or Discovery Material that is
7 designated as or deemed to be CONFIDENTIAL or HIGHLY CONFIDENTIAL –
8 ATTORNEYS’ EYES ONLY.

9 2.10 Outside Counsel: Attorneys who are not employees of a Party but who are
10 retained to represent or advise a Party in this action and who appear on the pleadings as counsel
11 for a Party, and partners, associates, and staff of such counsel to whom it is reasonably necessary
12 to disclose the information for this litigation.

13 2.11 In-House Counsel: Attorneys who are employees of a Party.

14 2.12 Counsel (without qualifier): Outside Counsel and In-House Counsel (as
15 well as their support staffs).

16 2.13 Expert: A person with specialized knowledge or experience in a matter
17 pertinent to the litigation who has been retained by a Party or its Counsel to serve as an expert
18 witness or as a consultant in this action and who is not a past or a current employee of a Party or
19 of a competitor of a Party and who, at the time of retention, is not anticipated to become an
20 employee of a Party or a competitor of a Party. This definition includes any professional jury or
21 trial consultant retained in connection with this litigation but does not include mock jurors.

22 2.14 Professional Vendors: Persons or entities that provide litigation support
23 services (*e.g.*, photocopying; videotaping; translating; preparing exhibits or demonstrations;
24 organizing, storing, retrieving data in any form or medium; etc.) and their employees and
25 subcontractors.

26 **3. SCOPE**

27 This Protective Order shall govern all Protected Material in whatever form, including
28 documents, data, information, interrogatory responses, deposition testimony, deposition

1 transcripts, responses to requests for admission, and any other Protected Material provided,
2 produced, or made available for inspection in response to any method of discovery conducted in
3 this Action. The protections conferred by this Stipulation and Protective Order cover not only
4 Protected Material (as defined above) but also any information copied or extracted therefrom, as
5 well as all copies, excerpts, summaries or compilations thereof, plus testimony, conversations or
6 presentations by Parties or Counsel to or in court or in other settings that might reveal Protected
7 Material.

8 Nothing herein shall be construed to prevent a Producing Party from reviewing, using or
9 disclosing its own Protected Material in any manner that it deems appropriate.

10 This Protective Order is without prejudice to the right of any Party to seek further or
11 additional protection of any Discovery Material or to modify this Order in any way, including,
12 without limitation, an order that certain matter not be produced at all.

13 The Parties agree that this Protective Order does not address the production of source code
14 (including source code and source code listings, object code and object code listings, executable
15 code and similar sensitive software code, whether in electronic or printed form). Should such
16 source code be identified for production, the party requesting the source code will provide notices
17 to all other parties before engaging the Producing Party in negotiations regarding a source code
18 protective order and all parties will collectively negotiate a protective order governing the
19 production of source code.

20 **4. DURATION**

21 After the final termination of this Action, the confidentiality obligations imposed by this
22 Stipulation and Protective Order shall remain in effect until a Designating Party agrees otherwise
23 in writing or a Court order otherwise directs.

24 **5. DESIGNATING PROTECTED MATERIAL**

25 **5.1 Procedures for Designating Material for Protection:** Any Party to this
26 litigation, or any non-party who produces Disclosure or Discovery Material, shall have the right
27 to designate as CONFIDENTIAL or HIGHLY CONFIDENTIAL — ATTORNEYS' EYES
28 ONLY any Protected Material it produces. All Protected Material shall bear a legend on each

1 page stating that the material is “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL —
2 ATTORNEYS’ EYES ONLY.” Material designated as or deemed to be CONFIDENTIAL or
3 HIGHLY CONFIDENTIAL — ATTORNEYS’ EYES ONLY consistent with this Stipulation and
4 Protective Order are subject to the provisions of this Stipulation and Protective Order and shall be
5 protected, used, handled and disposed of in accordance with the provisions of this Stipulation and
6 Protective Order.

7 Each Party or non-party that designates information or items for protection under this
8 Order must take care to limit any such designation to specific material that qualifies under the
9 appropriate standards set forth herein. A Designating Party must take care to designate for
10 protection only those materials, documents, items, or oral or written communications that so
11 qualify.

12 5.2 Manner and Timing of Designations: Except as otherwise provided in this
13 Stipulation and Protective Order (*see, e.g.*, second paragraph of 5.2(a), below) or as otherwise
14 stipulated or ordered, material that qualifies for protection under this Stipulation and Protective
15 Order must be clearly so designated before the material is disclosed or produced.

16 Designation in conformity with this Stipulation and Protective Order requires:

17 (a) For Information in Documentary Form (apart from transcripts of
18 depositions or other pretrial proceedings): That the Producing Party affix the legend
19 “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” on each
20 page that contains Protected Material. In order to speed up the process of producing large
21 volumes of Protected Material, multi-page documents in which Protected Material is pervasive
22 may be marked “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES
23 ONLY” throughout. Where it is not possible to affix a legend to particular Protected Material,
24 the Producing Party shall take reasonable steps to give all Receiving Parties notice of the
25 Protected Material’s status as such. Except as otherwise agreed, within 45 days after receipt of
26 Disclosure or Discovery Material, any Receiving Party may designate the material as
27 “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

1 A Party or non-party that makes original documents or materials available for inspection
2 need not designate them for protection until after the inspecting Party has indicated which
3 material it would like copied and produced. During the inspection and before the designation, all
4 of the material made available for inspection shall be deemed “HIGHLY CONFIDENTIAL –
5 ATTORNEYS’ EYES ONLY.” After the inspecting Party has identified the documents it wants
6 copied and produced, the Producing Party must determine which documents qualify for protection
7 under this Order. Then, before producing the specified documents, the Producing Party must
8 affix the appropriate legend (“CONFIDENTIAL” or “HIGHLY CONFIDENTIAL –
9 ATTORNEYS’ EYES ONLY”) on each page that contains Protected Material, except that multi-
10 page documents may be designated in accordance with the preceding paragraph.

11 (b) For Testimony Given in Deposition or in Other Pretrial
12 Proceedings: Any Party or non-party offering or sponsoring the testimony may identify on the
13 record, before the close of the deposition, hearing or other proceeding, all protected testimony and
14 may further specify any portions of the testimony that qualify as "CONFIDENTIAL" or
15 "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY." Alternatively, within thirty (30)
16 days of receipt of a transcript or recording of a deposition or other pretrial proceeding, the
17 offering or sponsoring Party or non-party may designate such transcript or recording or any
18 portion thereof as "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES
19 ONLY" by notifying all Parties, in writing, of the specific pages and lines of the transcript or
20 recording that should be treated as "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL –
21 ATTORNEYS' EYES ONLY." All transcripts or recordings of depositions or other pretrial
22 proceedings shall be treated as "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" for
23 thirty (30) days after receipt of the transcript or recording, or until written notice of a designation
24 is received, whichever occurs first. In the case of a non-party witness, testimony can be
25 designated as containing "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS'
26 EYES ONLY" information by a Party, the non-party witness or upon agreement of the Parties.

27 Transcript pages containing Protected Material must be separately bound by the court
28 reporter, who must affix to the top of each such page the legend "CONFIDENTIAL" or

1 "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY," as instructed by the Party or non-
 2 party offering or sponsoring the witness or presenting the testimony.

3 In the event the deposition is videotaped, the original and all copies of the videotape shall
 4 be marked by the video technician to indicate that the contents of the videotape are subject to this
 5 Stipulation and Protective Order, substantially along the lines of "This videotape contains
 6 confidential testimony used in this case and is not to be viewed or the contents thereof to be
 7 displayed or revealed except pursuant to the terms of the operative Stipulation and Protective
 8 Order in this matter or pursuant to written stipulation of the parties."

9 Counsel for any Producing Party shall have the right to exclude from oral depositions,
 10 other than the deponent, deponent's counsel, the reporter and videographer (if any), any person
 11 who is not authorized by this Stipulation and Protective Order to receive or access Protected
 12 Material based on the designation of such Protected Material. Such right of exclusion shall be
 13 applicable only during periods of examination or testimony regarding such Protected Material.

14 (c) For Information Produced in A Form Other than Documentary, and
 15 for Any Other Tangible Items: The Producing Party shall affix in a prominent place on the
 16 exterior of the container or containers in which the information or item is stored the legend
 17 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY."

18 (d) For Inspection of Things or Premises: The Producing Party shall
 19 state in writing prior to the inspection that "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL –
 20 ATTORNEYS' EYES ONLY" information or material will be revealed.

21 5.3 Contractual Obligations to Non-Parties: During the course of this action, a
 22 Party or non-party may be requested to produce information that is subject to contractual or other
 23 obligations of confidentiality owed to a non-party. The Party or non-party subject to the
 24 contractual or other obligation of confidentiality shall promptly contact the person to whom the
 25 obligation is owed to determine whether that person is willing to permit disclosure of the
 26 confidential information under the terms of this Stipulation and Protective Order. If that person is
 27 so willing, the information, if otherwise discoverable, shall be produced in accordance with this
 28 Stipulation and Protective Order. If the person to whom the obligation is owed is not willing to

1 permit disclosure of the confidential information under the terms of this Stipulation and
 2 Protective Order, or fails to respond before responses or production is due, the Party seeking the
 3 information in this litigation shall be so notified and given a description of the documents
 4 withheld, the reason for withholding the documents, the person to whom the obligation of
 5 confidentiality is owed and the person's contact information. This description shall be produced
 6 as promptly as practicable. This Stipulation and Protective Order shall not preclude any Party
 7 from moving the Court for an order compelling production of such material.

8 5.4 Upward Designation of Information or Items Produced by Other Parties or
 9 Non-Parties. A Party may upward designate (i.e., change any documents or other material
 10 produced without a designation to a designation of "CONFIDENTIAL" or "HIGHLY
 11 CONFIDENTIAL – ATTORNEYS' EYES ONLY," or change any Protected Material produced
 12 as "CONFIDENTIAL" to a designation of "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES
 13 ONLY") any Disclosure or Discovery Material produced by any other Party or non-party,
 14 provided that said Disclosure or Discovery Material contains the upward designating Party's own
 15 CONFIDENTIAL or HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY information,
 16 or otherwise is entitled to protective treatment under Fed. R. Civ. P. 26(c). Upward designation
 17 shall be accomplished by providing written notice to all Parties identifying (by Bates number or
 18 other individually identifiable information) the Disclosure or Discovery Material to be re-
 19 designated within sixty (60) days of production by the Producing Party. Failure to upward
 20 designate within sixty (60) days of production, alone, will not prevent a Party from obtaining the
 21 agreement of all Parties to upward designate certain Disclosure or Discovery Material or from
 22 moving the Court for such relief. Any Party may object to the upward designation of Disclosure
 23 or Discovery Material pursuant to the procedures set forth herein regarding challenging
 24 designations.

25 5.5 Inadvertent Failures to Designate and Redesignation: A Producing Party
 26 that inadvertently fails to designate Disclosure or Discovery Material as "CONFIDENTIAL" or
 27 "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" pursuant to this Stipulation and
 28 Protective Order at the time of its production shall be able to make a correction to its designation,

1 with the Receiving Party reserving the right to assert such re-designation is improper pursuant to
 2 the procedures set forth herein regarding challenging designations. Such failure shall be
 3 corrected by providing to the Receiving Party written notice of the error and substituted copies of
 4 the inadvertently produced Disclosure or Discovery Materials. Any party receiving such
 5 inadvertently unmarked Disclosure or Discovery Materials shall, within five (5) days of receipt of
 6 the substitute copies, destroy or return to the law firm representing the Producing Party all copies
 7 of such mis-designated documents. The Producing Party shall comply with Paragraph 5.2 when
 8 redesignating Disclosure or Discovery Material as Protected Material. Following any
 9 redesignation of Disclosure or Discovery Material as Protected Material (or redesignation of
 10 “CONFIDENTIAL” material as “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”
 11 material), the Party receiving such Protected Material shall take reasonable steps to comply with
 12 the redesignation, including, without limitation, retrieving all copies and excerpts of any
 13 redesignated Protected Material from persons not entitled to receive it as re-designated.

14 A Receiving Party shall not be in breach of this Stipulation and Protective Order for any
 15 use of such inadvertently-non-designated or inadvertently-mis-designated material before the
 16 Receiving Party receives notice of the inadvertent failure to designate, unless an objectively
 17 reasonable person would have realized that the material should have been appropriately
 18 designated with a confidentiality designation under this Stipulation and Protective Order. Once a
 19 Receiving Party has received notice of the inadvertent failure to designate pursuant to this
 20 provision, the Receiving Party shall treat such material at the appropriately designated level
 21 pursuant to the terms of this Stipulation and Protective Order, reserving all rights to assert that
 22 such re-designation is not proper under the procedures set forth herein regarding challenging
 23 designations.

24 **6. DISCLOSURE OF DISCOVERY MATERIALS PROTECTED BY THE**
ATTORNEY-CLIENT PRIVILEGE OR WORK PRODUCT DOCTRINE

25 (a) Each party shall make efforts that are ‘reasonably designed’ to protect its
 26 privileged materials. *See Gomez v. Vernon*, 255 F.3d 1118, 1131-32 (9th Cir. 2001). What
 27 constitutes efforts that are reasonably designed to protect privileged materials depends on the
 28

1 circumstances; the law does not require ‘strenuous or Herculean efforts,’ just ‘reasonable efforts.’
2 See, e.g., *Hynix Semiconductor, Inc. v. Rambus, Inc.* 2008 WL 350641, *1–2 (N.D. Cal., Feb. 2,
3 2008); see also, FED. R. CIV. PRO. 26(f)(3) advisory committee’s notes to 2006 amendments
4 (discussing the substantial costs and delays that can result from attempts to avoid waiving
5 privilege, particularly when discovery of electronic information is involved). When a particular
6 Rule 34 request requires a production or inspection that is too voluminous, expedited or complex
7 (such as certain electronic productions) to allow for an adequate preproduction review, the parties
8 may enter into non-waiver agreements for that particular production. If the requesting party is
9 unwilling to enter into such an agreement, the Producing Party may move the court for a non-
10 waiver order.

22 (d) Nothing herein shall prevent the Receiving Party from preparing a record
23 for its own use containing the date, author, addresses, and topic of the inadvertently produced
24 Discovery Material and such other information as is reasonably necessary to identify the
25 Discovery Material and describe its nature to the Court in any motion to compel production of the
26 Discovery Material.

1 **7. CHALLENGING CONFIDENTIALITY DESIGNATIONS**

2 7.1 Timing of Challenges: The Receiving Party must challenge the
3 Designating Party's designations within ninety (90) days of receipt of the challenged information.

4 7.2 Meet and Confer: A Party that elects to initiate a challenge to a
5 Designating Party's confidentiality designation must do so in good faith and must begin the
6 process by conferring directly (in voice-to-voice dialogue; other forms of communication are not
7 sufficient) with counsel for the Designating Party. In conferring, the challenging Party must
8 identify the specific Bates range(s) for the challenged document(s), explain the basis for its belief
9 that the confidentiality designation was not proper and must give the Designating Party a
10 reasonable opportunity to review the designated material, reconsider the circumstances and, if no
11 change in designation is offered, explain the basis for the chosen designation. A challenging
12 Party may proceed to the next stage of the challenge process only if it has first engaged in this
13 meet-and-confer process.

14 7.3 Judicial Intervention: A Party that elects to press a challenge to a
15 confidentiality designation after considering the justification offered by the Designating Party
16 may file and serve a motion under Civil Local Rule 7 (and in compliance with Civil Local
17 Rule 79-5 and General Order 62, if applicable) that identifies the challenged material and sets
18 forth in detail the basis for the challenge. Each such motion must be accompanied by a
19 competent declaration affirming that the movant has complied with the meet-and-confer
20 requirements imposed in the preceding paragraph and setting forth with specificity the
21 justification for the confidentiality designation that was given by the Designating Party in the
22 meet-and-confer dialogue.

23 The burden of persuasion in any such challenge shall be on the Designating Party.
24 Nothing in this Stipulation and Protective Order shall preclude or prejudice either party from
25 arguing for or against any designation, establish any presumption that a particular designation is
26 valid, or alter the burden of proof that would otherwise apply in a dispute over discovery or
27 disclosure of information. Until the Court rules on the challenge, all parties shall continue to

1 afford the material in question the level of protection to which it is entitled under the Designating
 2 Party's designation.

3 **8. ACCESS TO AND USE OF PROTECTED MATERIAL**

4 8.1 Basic Principles: A Receiving Party may use Protected Material that is
 5 disclosed or produced by another Party or by a non-party in connection with this Action only for
 6 prosecuting, defending, or attempting to settle this litigation. A Receiving Party may not use
 7 Protected Material for any other purpose, including, without limitation, any other litigation or any
 8 business or competitive function. Such Protected Material may be disclosed only to the
 9 categories of persons and under the conditions described in this Order and may not be disclosed
 10 to the media. For purposes of this Stipulation and Protective Order, and specifically as utilized in
 11 the preceding sentence, "disclosed" or "disclose" shall mean any physical or electronic showing
 12 of the Protected Materials to any person, including communication in any form of the contents (in
 13 whole or in part) or existence of the Protected Materials. When this litigation has been
 14 terminated, a Receiving Party must comply with the provisions of Paragraph 12 below (FINAL
 15 DISPOSITION).

16 Protected Material must be stored and maintained by a Receiving Party at a location and
 17 in a secure manner ensuring that access is limited to the persons authorized under this Order.

18 8.2 Disclosure of "CONFIDENTIAL" Information or Items: Unless otherwise
 19 ordered by the Court or permitted in writing by the Designating Party, a Receiving Party may
 20 disclose any information or item designated "CONFIDENTIAL" only to:

21 (a) The Receiving Party's Outside Counsel and such Outside Counsel's
 22 immediate paralegals and staff, and any copying or clerical litigation support services working at
 23 the direction of such counsel, paralegals, and staff, to whom it is reasonably necessary to disclose
 24 the information for this Action;

25 (b) the former and current officers, directors, and employees (including
 26 In-House Counsel) of the Receiving Party to whom disclosure is reasonably necessary for this
 27 Action and who have signed the "General Acknowledgment of Confidentiality and Agreement to
 28 Be Bound by Protective Order" that is attached hereto as Exhibit A-1;

(c) Any outside expert or consultant retained by the Receiving Party to assist in this action, provided that disclosure is only to the extent necessary to perform such work; and provided that: (a) such expert or consultant has agreed to be bound by the provisions of the Protective Order by signing a copy of Exhibit A-2; (b) such expert or consultant is not a current officer, director, or employee of a Party or of a competitor of a Party, nor anticipated at the time of retention to become an officer, director or employee of a Party or of a competitor of a Party; (c) such expert or consultant is not involved in competitive decision-making on behalf of a Party or a competitor of a Party; and (d) no unresolved objections to such disclosure exist after proper notice has been given to all Parties as set forth in Paragraph 8.6 below

(d) the Court and any mediators or arbitrators and their respective personnel;

(e) court reporters, their staffs, and professional vendors to whom disclosure is reasonably necessary for this Action and who have signed the "General Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order" that is attached hereto as Exhibit A-1;

(f) during their depositions, witnesses in the Action to whom disclosure is reasonably necessary and who have signed the "General Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order" that is attached hereto as Exhibit A-1; pages of transcribed deposition testimony or exhibits to depositions that reveal Protected Material must be marked CONFIDENTIAL by the court reporter and may not be disclosed to anyone except as permitted under this Stipulation and Protective Order;

(g) mock jurors, subject to the provisions of Paragraph 8.5 below; and
(h) the author(s) and recipient(s) of the “CONFIDENTIAL” Material who have signed the “General Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order” that is attached hereto as Exhibit A-1.

8.3 Disclosure of “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES

1 the Designating Party, a Receiving Party may disclose any information or item designated
 2 "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" only to:

3 (a) In-House Counsel of the Receiving Party to whom disclosure is
 4 reasonably necessary for this Action and who have signed the "General Acknowledgment of
 5 Confidentiality and Agreement to Be Bound by Protective Order" that is attached hereto as
 6 Exhibit A-1;

7 (b) The Receiving Party's Outside Counsel of record in this Action,
 8 provided that such Outside Counsel is not involved in competitive decision-making on behalf of
 9 a Party or a competitor of a Party, and such Outside Counsel's immediate paralegals and staff,
 10 and any copying or clerical litigation support services working at the direction of such counsel,
 11 paralegals, and staff, to whom it is reasonably necessary to disclose the information for this
 12 Action;

13 (c) Any outside expert or consultant retained by the Receiving Party to
 14 assist in this action, provided that disclosure is only to the extent necessary to perform such work;
 15 and provided that: (a) such expert or consultant has agreed to be bound by the provisions of the
 16 Protective Order by signing a copy of Exhibit A-2; (b) such expert or consultant is not a current
 17 officer, director, or employee of a Party or of a competitor of a Party, nor anticipated at the time
 18 of retention to become an officer, director or employee of a Party or of a competitor of a Party;
 19 (c) such expert or consultant is not involved in competitive decision-making on behalf of a Party
 20 or a competitor of a Party; and (d) no unresolved objections to such disclosure exist after proper
 21 notice has been given to all Parties as set forth in Paragraph 8.6 below

22 (d) the Court, and any mediators or arbitrators, and their respective
 23 personnel;

24 (e) court reporters, their staffs, and professional vendors to whom
 25 disclosure is reasonably necessary for this Action and who have signed the "General
 26 Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order" that is
 27 attached hereto as Exhibit A-1; and

1 (f) the author(s) and recipient(s) of the "HIGHLY CONFIDENTIAL –
2 ATTORNEYS' EYES ONLY" Material who have signed the "General Acknowledgment of
3 Confidentiality and Agreement to Be Bound by Protective Order" that is attached hereto as
4 Exhibit A-1.

5 8.4 General Procedure for Disclosure of “CONFIDENTIAL” or “HIGHLY
6 CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information or Items:

1 to each such person and witness in order that each such entity or person to whom such disclosure
 2 of "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY" information or item is made
 3 shall be on notice and fully informed that the existence and substance of the Stipulation and
 4 Protective Order is, and is intended to be, equally binding upon it, him or her. Before any
 5 information or item designated "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY," or
 6 substance or summary thereof, is disclosed to any such person, each such person shall sign and
 7 abide by the terms of the General Acknowledgment of Confidentiality and Agreement to Be
 8 Bound by Protective Order, attached hereto as Exhibit A-1, or, if the person to whom the
 9 "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY" information or item is to be
 10 disclosed is an Expert, that person shall sign and abide by the terms of the Expert/Consultant
 11 Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order, attached
 12 hereto as Exhibit A-2, and shall otherwise comply with the requirements of Paragraph 8.6. The
 13 person to whom the "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY" information
 14 or item is disclosed shall not give, show, or otherwise divulge any of the "HIGHLY
 15 CONFIDENTIAL - ATTORNEYS' EYES ONLY" information to any entity or person except as
 16 specifically provided for by this Stipulation and Protective Order.

17 8.5 Procedure for Disclosure of "CONFIDENTIAL" Information or Items to
 18 Mock Jurors: A Receiving Party may disclose to mock jurors materials prepared by its Outside
 19 Counsel that are derived from information or items designated "CONFIDENTIAL," so long as
 20 the derivative materials do not include the as-produced information itself. Before providing such
 21 material to a mock juror, the Receiving Party must, in compliance with Paragraph 8.4(a) above,
 22 tender a copy of this Stipulation and Protective Order to each mock juror in order that each person
 23 to whom such disclosure is made shall be on notice and fully informed that the existence and
 24 substance of the Stipulation and Protective Order is, and is intended to be, equally binding upon
 25 it, him or her, as well as upon the Parties and their counsel. Before any materials prepared by
 26 outside counsel that are derived from information or items designated "CONFIDENTIAL" are
 27 disclosed to a mock juror, each such person shall sign and abide by the terms of the General
 28 Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order, attached

1 hereto as Exhibit A-1. The mock juror to whom the material is disclosed shall not give, show, or
 2 otherwise divulge any of the information contained therein to any entity or person except as
 3 specifically provided for by this Stipulation and Protective Order.

4 8.6 Procedure for Disclosure of “CONFIDENTIAL” or “HIGHLY
 5 CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information or Items to Experts:

6 (a) Before any “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL -
 7 ATTORNEYS’ EYES ONLY” information, or substance or summary thereof, shall be disclosed
 8 to an Expert, the Expert shall sign and abide by the terms of the “Expert/Consultant
 9 Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order,” attached
 10 as Exhibit A-2, confirming that he or she is not presently employed by, or providing any form of
 11 consulting services to, a competitor of a Party, and that he or she will not accept employment
 12 with, consult with, or provide services to, a competitor of a Party during the pendency of these
 13 proceedings. An Expert may make an application to the Court with advance notice and based
 14 upon a showing of good cause for modification of or relief from the obligations of
 15 Expert/Consultant Acknowledgment of Confidentiality and Agreement to Be Bound by Protective
 16 Order (Exhibit A-2) prior to the review of any “CONFIDENTIAL” or “HIGHLY
 17 CONFIDENTIAL - ATTORNEYS’ EYES ONLY” information.

18
 19 (b) Unless otherwise ordered by the Court or agreed in writing by the
 20 Designating Party, a Receiving Party that seeks to disclose to an Expert any information or item
 21 that has been designated “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY” first
 22 must make a written request to the Designating Party that (1) identifies the general categories of
 23 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” information that the Receiving
 24 Party seeks to disclose to the Expert; (2) sets forth the full name of the Expert and the city and
 25 state of his or her primary residence, (3) attaches the Expert’s fully-executed Expert/Consultant
 26 Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order (attached
 27 hereto as Exhibit A-2), (4) attaches a copy of the Expert’s current resume, (5) identifies the
 28 Expert’s current employer(s), (6) identifies each person or entity from whom the Expert has

1 received compensation for work in his or her areas of expertise or to whom the Expert has
2 provided professional services at any time during the preceding five years, and (7) identifies (by
3 name and number of the case, filing date, and location of court) any litigation in connection with
4 which the Expert has provided any professional services during the preceding five years.

22 In any such proceeding, the Party opposing disclosure to the Expert shall bear the burden
23 of proving that the risk of harm that the disclosure would entail (under the safeguards proposed)
24 outweighs the Receiving Party's need to disclose the Protected Material to its Expert.

25 8.7 The Party's Counsel who discloses "CONFIDENTIAL" or "HIGHLY
26 CONFIDENTIAL – ATTORNEYS' EYES ONLY" material shall be responsible for assuring
27 compliance with the terms of this Stipulation and Protective Order with respect to persons to
28 whom such Protected Material is disclosed and shall obtain and retain the originals of the

1 “General Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order”
 2 and “Expert/Consultant Acknowledgment of Confidentiality and Agreement to Be Bound by
 3 Protective Order” executed by qualified recipients of Protected Material (if such execution was
 4 required by terms of this Stipulation and Protective Order).

5 **9. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED**
 6 **IN OTHER LITIGATION**

7 If a Receiving Party is served with a subpoena or an order issued in other litigation that
 8 would compel disclosure of any information or items designated in this action as
 9 “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY,” the
 10 Receiving Party must so notify the Designating Party in writing (by fax or email, if possible)
 11 immediately and in no event more than three court days after receiving the subpoena or order.
 12 Such notification must include a copy of the subpoena or Court order.

13 The Receiving Party must also immediately inform in writing the party who caused the
 14 subpoena or order to issue in the other litigation that some or all of the material covered by the
 15 subpoena or order is the subject of this Stipulation and Protective Order. In addition, the
 16 Receiving Party must deliver a copy of this Stipulation and Protective Order promptly to the party
 17 in the other action that caused the subpoena or order to issue. The Receiving Party must also
 18 cooperate with respect to all reasonable procedures sought to be pursued by the Designating Party
 19 whose Protected Material may be affected.

20 The purpose of imposing these duties is to alert the interested parties to the existence of
 21 this Stipulation and Protective Order and to afford the Designating Party in this case an
 22 opportunity to try to protect its confidentiality interests in the court from which the subpoena or
 23 order issued. The Designating Party shall bear the burden and expense of seeking protection in
 24 that court of its Protected Material. Nothing in these provisions should be construed as
 25 authorizing or encouraging a Receiving Party in this action to disobey a lawful directive from
 26 another court.

1 **10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL**

2 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected
 3 Material to any person or in any circumstance not authorized under this Stipulation and Protective
 4 Order, the Receiving Party must immediately: (a) notify the Designating Party in writing of the
 5 unauthorized disclosure (by fax or email) immediately and in no event more than three court days
 6 after learning of the disclosure; (b) use its best efforts to retrieve all copies of the Protected
 7 Material; (c) inform the person or persons to whom unauthorized disclosures were made of all the
 8 terms of this Order; and (d) request such person or persons to execute the “General
 9 Acknowledgment of Confidentiality and Agreement to Be Bound by Protective Order”
 10 (Exhibit A-1).

11 Unauthorized or inadvertent disclosure does not change the status of Discovery Material
 12 or waive the right to hold the disclosed document or information as Protected.

13 **11. FILING PROTECTED MATERIAL**

14 Without written permission from the Designating Party or a Court order secured after
 15 appropriate notice to all interested persons, a Party may not file any Protected Material in the
 16 public record in this action. A Party that seeks to file under seal any Protected Material must
 17 comply with Civil Local Rule 79-5 and General Order 62. A Party who seeks to introduce
 18 Protected Material at a hearing, pretrial or other proceeding shall advise the Court at the time of
 19 introduction that the information sought to be introduced is protected. If the Party who
 20 designated the information as Protected Material requests the protection be continued, the Court
 21 will review the information to determine if the information is entitled to continued protection.
 22 Prior to disclosure of Protected Material at a hearing, the Producing Party may seek further
 23 protections against public disclosure from the Court.

24 **12. FINAL DISPOSITION**

25 Unless otherwise ordered or agreed in writing by the Producing Party, within 90 days after
 26 the final termination of this Action and upon receiving a written request to do so from the
 27 Producing Party or Designating Party, each Receiving Party must destroy all Protected Material,
 28 return it to the Producing Party, or make the Protected Material available for pick-up by the

1 Producing Party. As used in this order, “final termination” shall be deemed to be the later of (1)
 2 dismissal of all claims and defenses in this Action, with or without prejudice, and (2) final
 3 judgment herein after the completion and exhaustion of all appeals, rehearings, remands, trials, or
 4 reviews of this Action, including the time limits for filing any motions or applications for
 5 extension of time pursuant to applicable law. As used in this paragraph, “all Protected Material”
 6 includes all copies, abstracts, compilations, summaries or any other form of reproducing or
 7 capturing any of the Protected Material. Whether the Protected Material is returned or destroyed
 8 upon request by the Producing Party, the Receiving Party must submit a written certification to
 9 the Producing Party (and, if not the same person or entity, to the Designating Party) by the 90-day
 10 deadline that represents that all Protected Material that was returned or destroyed and affirms that
 11 the Receiving Party has not retained any copies, abstracts, compilations, summaries, or other
 12 forms of reproducing or capturing any of the Protected Material. Notwithstanding this provision,
 13 Counsel are entitled to retain copies of all pleadings, motion papers, transcripts, legal memoranda,
 14 correspondence, and attorney work product (but not document productions), even if such
 15 materials contain Protected Material, for archival purposes. Any such copies of pleadings,
 16 motion papers, transcripts, legal memoranda, correspondence, and attorney work product that
 17 contain or constitute Protected Material remain subject to this Stipulation and Protective Order as
 18 set forth in Paragraph 4 (DURATION), above.

19 **13. DISCOVERY FROM EXPERTS OR CONSULTANTS**

20 (a) Testifying experts shall not be subject to discovery with respect to any
 21 draft of his or her report(s) in this case. Draft reports, notes, or outlines for draft reports
 22 developed and drafted by the testifying expert and/or his or her staff are also exempt from
 23 discovery.

24 (b) Discovery of materials provided to testifying experts shall be limited to
 25 those materials, facts, consulting expert opinions, and other matters actually relied upon by the
 26 testifying expert in forming his or her final report, trial, or deposition testimony or any opinion in
 27 this case. No discovery can be taken from any non-testifying expert except to the extent that such
 28 non-testifying expert has provided information, opinions, or other materials to a testifying expert

1 relied upon by that testifying expert in forming his or her final report(s), trial, and/or deposition
 2 testimony or any opinion in this case, or to the extent the non-testifying expert's information is
 3 otherwise discoverable and not protected from disclosure by the attorney-client privilege, attorney
 4 work product doctrine, or other privilege.

5 (c) No conversations or communications between counsel and any testifying or
 6 consulting expert will be subject to discovery unless the conversations or communications are
 7 relied upon by such experts in formulating opinions that are presented in reports or trial or
 8 deposition testimony in this case.

9 (d) Materials, communications, and other information exempt from discovery
 10 under the foregoing Paragraphs 13 (a)–(c) shall be treated as attorney-work product for the
 11 purposes of this litigation and Order.

12 **14. MISCELLANEOUS**

13 14.1 Right to Further Relief: Nothing in this Order abridges the right of any
 14 person to seek its modification by the Court in the future.

15 14.2 Right to Assert Other Objections: By stipulating to the entry of this
 16 Protective Order, no Party waives any right it would otherwise have to object to disclosing or
 17 producing any information or item on any ground not addressed in this Stipulation and Protective
 18 Order. Similarly, no Party waives any right to object on any ground to use in evidence of any of
 19 the material covered by this Stipulation and Protective Order.

20 14.3 Computation of Time: The computation of any period of time prescribed
 21 or allowed by this Order shall be governed by the provisions for computing time set forth in
 22 Federal Rule of Civil Procedure 6.

23 14.4 Fact of Designation Not Admissible: The fact of designation, or failure to
 24 designate, Disclosure or Discovery Materials as "CONFIDENTIAL" or "HIGHLY
 25 CONFIDENTIAL – ATTORNEYS' EYES ONLY" pursuant to this Stipulation and Protective
 26 Order shall not be admissible for any purpose in a trial on the merits or at any other proceeding
 27 other than at a proceeding arising from or related to this Stipulation and Protective Order.

14.5 The provisions of this Stipulation and Protective Order do not apply to any trial proceedings in this Action. The Parties will separately request the Court to enter an Order governing the handling of such materials at trial.

14.6 The Court shall retain jurisdiction to enforce the terms of this Stipulation and Protective Order.

14.7 Nothing in this Stipulation and Order shall alter the requirements for and scope of expert discovery in accordance with Federal Rule of Civil Procedure 26, local rules, and case law.

14.8 The procedures set forth in this Stipulation and Order shall apply to every action that is subject to this proceeding, whether filed in or transferred to this Court for so long as such actions are pending.

STIPULATED AND AGREED TO BY:

Dated: August 9, 2012

GIBSON, DUNN & CRUTCHER LLP

By: _____ /s/ S. Ashlie Beringer
S. Ashlie Beringer

*Attorneys for Defendant
APPLE INC.*

Dated: August 9, 2012

KAMBERLAW, LLP

By: /s/ Scott A. Kamber
Scott A. Kamber

Attorneys for Plaintiffs

1 I, S. Ashlie Beringer, am the ECF User whose ID and password are being used to file this
2 Stipulation. In compliance with General Order 45, section X.B., I hereby attest that I have on file
3 the concurrences for any signatures indicated by a "conformed" signature (/s/) within this efiled
4 document.

5 By: /s/ S. Ashlie Beringer

S. Ashlie Beringer

6 By: /s/ S. Ashlie Beringer

S. Ashlie Beringer

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1 PURSUANT TO STIPULATION, IT IS SO ORDERED.
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4 Dated: August 13, 2012



5 Hon. Lucy H. Koh
6 United States District Judge
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EXHIBIT A-1**GENERAL ACKNOWLEDGMENT OF CONFIDENTIALITY AND AGREEMENT TO
BE BOUND BY PROTECTIVE ORDER**

I, _____, declare under penalty of perjury that I have read in its entirety and understand the Stipulation and Protective Order that was issued by the United States District Court for the Northern District of California on _____, 2012 in the case of *In re iPhone Application Litigation*, Case No. 11-MDL-02250-LHK, Northern District of California.

I agree to comply with and be bound by all the terms of the Stipulation and Protective Order, and I understand and acknowledge that failure to so comply could expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any information or item that is subject to the Stipulation and Protective Order to any person or entity except in strict compliance with the provisions of the Stipulation and Order.

I further agree to submit to the jurisdiction of the United States District Court for the Northern District of California for the purpose of enforcing the terms of the Stipulation and Protective Order even if such enforcement proceedings occur after termination of this action.

Executed on _____ at _____.

Name:

Address:

EXHIBIT A-2**EXPERT/CONSULTANT ACKNOWLEDGMENT OF CONFIDENTIALITY AND AGREEMENT TO BE BOUND BY PROTECTIVE ORDER**

I, _____, declare:

1. I reside at _____.

2. I have read the Stipulation and Protective Order ("Order") in *In re iPhone Application Litigation*, Case No. 11-MDL-02250-LHK, Northern District of California.

3. I am familiar with the contents of the Order and agree to comply and be bound by the provisions thereof.

4. I will not divulge to persons other than those specifically authorized by the Order, and will not copy or use except solely for the purposes of this litigation and only as expressly permitted by the terms of the Order, any Confidential or Highly Confidential Information obtained pursuant to the Order.

5. By signing below, I hereby agree to submit to the jurisdiction of the United States District Court for the Northern District of California for resolving any and all disputes regarding the Order and this Acknowledgment of Confidentiality. I further agree that any and all disputes regarding the Order and this Acknowledgment of Confidentiality shall be governed by the laws of the State of California, and that the district court for the Northern District of California shall be the sole and exclusive venue for resolving any disputes arising from the Order and this Acknowledgment of Confidentiality.

6. By signing below, I hereby confirm that I am not presently employed by, or providing any form of consulting services to, a competitor of a Party, and further agree that: (1) during the pendency of these proceedings I shall not accept employment with, consult with, or provide services to a competitor of a Party; and (2) that I shall not at any time, either during the pendency of these proceedings or after conclusion of these proceedings, use or divulge any of the Confidential or Highly Confidential Information made available to me pursuant to the Order.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

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2 Executed on at _____ at _____.
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5 Name:
6 Address:
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